

Safeclean®

BY  GUARDSMAN

JOIN OUR FRANCHISE

Start your own specialist cleaning business with one of the country's most established and respected franchises

We want to see you succeed as much as you do.

When you start your new business our support team will set you up to become an expert, with the equipment, chemicals and specialist training to clean the widest range of stains in homes and businesses in your local area.

We provide the support you need to not only kick start your business but maintain and grow it too!

No previous cleaning experience required.

Established in 1965, Safeclean are a successful carpet & upholstery cleaning franchise across the UK.

Investment: £POA

About Safeclean:

Safeclean boasts a UK-wide network of franchisees, coupled with over 50 years of creating successful businesses. We are a leading professional carpet and upholstery cleaning services company, operating in both domestic and commercial sectors.

Our parent company, Guardsman, is a global business that provides furniture protection plans to over 2 million households across the UK. As a Safeclean franchisee, you are guaranteed the spot and stain removal cleaning work for these protection plans in your territory - as well developing your own private customer base. Safeclean is one of the longest established franchises in the UK and are a founder member of the British Franchise Association.

Our vast experience and expertise have enabled us to become one of the most highly skilful companies for professional carpet & upholstery cleaning. From overall upholstery cleaning to stain removal and protection, we can offer a range of services to revitalise your carpets and furnishings. We can provide deep cleans, remove stubborn stains, such as red wine, and even apply a protection treatment which prevents stains getting deep into the fibres of your fabric.

We also aim to enhance the healthiness of your home by providing an allergy treatment (perfect for anyone who suffers from allergies or keeps pets) and a deodorisation and sanitisation service.

Our 5 Core Services are:

- Carpet Cleaning
- Rug Cleaning
- Upholstery Cleaning
- Stain Removal
- Stain Protection



Once these services have been mastered, there are further services that can be added to build your repertoire including:

- Mattress Cleaning
- Curtain Cleaning
- Hard Floor Cleaning & Maintenance
- Allergy treatments
- Deodorisation and sanitisation services
- Infection Control

How does the Safeclean model work?:

Safeclean provides high-quality cleaning services to homeowners and commercial properties. The van-based franchise offers its owners the ability to run their own business with a hands-on approach as a sole trader - or the option to develop a management franchise.

What support and training does Safeclean offer?:

We provide an initial comprehensive training programme as well as ongoing training and support from both Head Office and our network of franchisees.

The training will cover all the practical elements required including carpet and fabric cleaning. You will also receive support to help develop your marketing and business strategy.

What do you get for your investment?:

As well as an exclusive Safeclean territory, each franchisee is given three months' supply of cleaning products, a deposit on a fully liveried and fitted van, branded uniforms, and twice yearly mailings. Your bespoke website (desktop and mobile ready) will be supported by a central website. A customised in-house system will be installed on your computer to handle operating and customer management. Marketing collateral and personalised business stationary. No management service charge for the first six months of trading.

As a Safeclean franchisee, you automatically receive the Guardsman spot and stain warranty work within your territory.

What will I do as a franchisee?:

A day in the life of a Safeclean franchisee can be very varied. You'll be working on a wide variety of jobs in different surroundings, with the opportunity to meet lots of different people.

Whether you're running your Safeclean business as a management franchise or as a sole trader, your tasks will be a combination of carpet & upholstery cleaning and general business management and development.

This makes for a varied diary that allows you to plan your business to fit in with your lifestyle.

What is Safeclean looking for in a franchisee?:

The relationship between the franchisor and franchisee is very important.

It is vital that, as well as being the right match for you, you are the right match for us.

The kind of franchisees Safeclean is looking for are people who want to build a business; who recognise the need to commit time and energy to drive success; who have strong organisational and communication skills; who are eager to learn and continually develop skills and knowledge; who have a high level of personal integrity; and somebody who is "a people person".

Anybody with the drive to succeed can become a franchisee. You do not need to have a background in cleaning or business as Safeclean will train you in everything you need to know.

What are Safeclean's terms of agreement and renewal?:

A Safeclean franchise runs for an initial period of five years. However, at the end of this period, the franchise can be renewed at no extra cost.

What do I do now?:

To find out more, or to request further information on franchising with Safeclean, please send an email to info@safeclean.co.uk

We look forward to hearing from you.